

Thursday, 25 October 2018, 14:15-16:00

**Andreas Reckwitz**

(Europa Universität Viadrina, Frankfurt/Oder)

## “Hyperculture and cultural essentialism: Two modes of culturalization in late modernity”

In the globalized society of late modernity, ‘culture’ has become a central category of identity and description. Does this mean we are witnessing a global ‘clash of civilizations’? In his lecture, Andreas Reckwitz argues against Samuel Huntington’s diagnosis. Instead, he maintains that both in the global as well as in national contexts a conflict between two regimes of culturalization is taking place – regimes that are constructed in a contrasting manner: one culturalization relates to a hyper culture of individuals and markets, and another to a cultural essentialism of collective identities. How do those two forms of culturalization relate to each other?



Andreas Reckwitz is a German sociologist and cultural scientist. He is professor of comparative cultural sociology at the European University Viadrina in Frankfurt / Oder. Reckwitz has significantly advanced the development of praxeology as a comprehensive social and cultural theory, a perspective that also underpins his influential work on subjectivation and creativity.

Source: Wikipedia



Max-Planck-Institut zur Erforschung multireligiöser und multiethnischer Gesellschaften  
MAX PLANCK INSTITUTE FOR THE STUDY OF RELIGIOUS AND ETHNIC DIVERSITY

Hermann-Föge-Weg 11 • 37073 Göttingen • Tel: 0551/4956-0  
info@mmg.mpg.de • www.mmg.mpg.de

Contact:  
Doris Bütke  
Tel: 0551/4956-131  
buethe@mmg.mpg.de