

Thursday, 25 October 2018, 14:15-16:00

Andreas Reckwitz

(Europa Universität Viadrina, Frankfurt/Oder)

**“Hyperculture and cultural essentialism:
Two modes of culturalization in late modernity”**

**POSTPONED - due to illness, we regret having
to postpone the lecture**

In the globalized society of late modernity, ‘culture’ has become a central category of identity and description. Does this mean we are witnessing a global ‘clash of civilizations’? In his lecture, Andreas Reckwitz argues against Samuel Huntington’s diagnosis. Instead, he maintains that both in the global as well as in national contexts a conflict between two regimes of culturalization is taking place – regimes that are constructed in a contrasting manner: one culturalization relates to a hyper culture of individuals and markets, and another to a cultural essentialism of collective identities. How do those two forms of culturalization relate to each other?



Andreas Reckwitz is a German sociologist and cultural scientist. He is professor of comparative cultural sociology at the European University Viadrina in Frankfurt / Oder. Reckwitz has significantly advanced the development of praxeology as a comprehensive social and cultural theory, a perspective that also underpins his influential work on subjectivation and creativity.

Source: Wikipedia



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