

NAME: \_\_\_\_\_

AFFILIATION: \_\_\_\_\_

This form is intended to give us a clear idea of your project in a succinct manner. Please complete it as fully as possible, or feel free to use it to structure your own proposal.

On submission, your proposal will be read by the appropriate commissioning editor at Palgrave who will, if necessary, discuss it with colleagues and/or send it for review by one or more external advisers chosen by us for their specialist and/or market expertise. Further details of relevant editorial contacts can be found at [www.palgrave.com/contactus/contacts/editorial.asp](http://www.palgrave.com/contactus/contacts/editorial.asp)

We are committed to making publishing decisions as swiftly and efficiently as possible. However, obtaining reviews does take time and if there are any circumstances we should bear in mind from the point of view of timing, please do let us know.

We ask for sole consideration of the project whilst it is under review.

## THE PROJECT

1. Proposed title and subtitle
  
2. Brief description of project's scope and content  
Include here a description of what makes your project distinctive. What are the particular benefits offered by its content, scope, organisation and/or educational features? What needs does it aim to satisfy?



3. Proposed Content

Please attach a chapter by chapter synopsis of the project's planned content and main argument(s). We appreciate that this is bound to be provisional in some respects but in order to make a fair assessment of the project's potential, your initial presentation needs to be as detailed as possible (we would therefore suggest at least half a page per chapter). If you have sample material available, please submit that also.

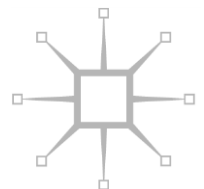
4. Market and Competition

4.1 Please indicate the *primary market* for your project

- who are the main academic audiences for the work?
- where is the book going to sell in greatest numbers - and your best estimate of market size

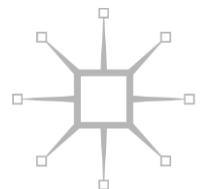
4.2 Please list any secondary markets that may exist for the project.

4.3 Please list (including author, title and publisher) those publications that your project will be competing with for the end purchaser's attention and money. These might not be direct competitors, but simply what your primary readership is buying/using at the moment. What are the key benefits of your project over and above these other publications that would persuade potential customers to buy it?



5. Additional Information

- 5.1 How long do you expect the project to be overall (in thousands of words and/or printed pages)?
- 5.2 Have you published any of the material included in the manuscript previously (for example as a journal article or working paper). If so give details, including details of the publisher of the work.
- 5.3 Do you plan to include any third-party material requiring permission? In general Palgrave Macmillan recommends that you keep the inclusion of third party material (such as tables, figures, illustrations, photographs, quotations, epigraphs) to a minimum as seeking permission from copyright holders can be very time consuming. If you cannot avoid including such material please be aware that it will be your responsibility to obtain permission to use the material in print and online. Please confirm if you intend to include third party material and give details. For authors submitting a proposal to our UK office, please see further information available [here](#). For authors submitting a proposal to our US office, please ask the relevant editor for further details
- 5.4 Will the project include interviews carried out by you or your contributors? If so please give details.



5.5 Is the book based on your PhD/PhD research? If yes, is your thesis available electronically anywhere, e.g. an institutional repository?

5.6 Does the project require any illustration? Please indicate if you envisage including any of the following and, if so, approximately how many.

Tables	<input type="checkbox"/>
Graphs/charts	<input type="checkbox"/>
Line diagrams	<input type="checkbox"/>
Photographs	<input type="checkbox"/>
Plate section	<input type="checkbox"/>
Other	<input type="checkbox"/>

5.7 Are there any other particular features you plan for the project?

5.8 When do you realistically propose to deliver a final typescript?

5.9 Please provide names and affiliations of 3-5 academics in your area who might be well-positioned to evaluate the project and offer feedback. Note that we may not necessarily use these suggestions.

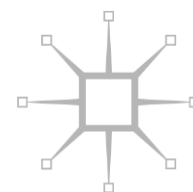
## 6. Author Information

Please provide complete contact information for yourself and any co-authors/co-editors below and a short biography as well as a full CV for each author/editor. For edited collections please provide the names and affiliations (but not full contact details) of all contributors as well.

Name(s)

Job title(s)

Work address(es)



Work telephone number(s)

Home address(es)

Home telephone number(s)

E-mail address(es)

**Date of Birth (required for copyright purposes)**

**Nationality (required for copyright purposes)**

**Short biography**

- Include any personal or professional information relevant to this publication - previous books, related teaching/research experience
- Include details of any social media activity you use to promote your work - e.g. blogs, personal websites, use of Twitter or Facebook etc

