palgrave pivot PALGRAVE

PALGRAVE PIVOT PUBLISHING PROPOSALS: GUIDELINES FOR AUTHORS

NAME :

AFFILIATION:

This form is intended to give us a clear idea of your Palgrave Pivot project in a succinct manner. Please complete it as fully as possible.

On submission, your proposal will be read by the appropriate commissioning editor at Palgrave, who will make an initial assessment and send it for peer review if appropriate.

We are committed to making publishing decisions as swiftly and efficiently as possible. However, obtaining reviews does take time and if there are any circumstances we should bear in mind from the point of view of timing (if, for instance, the proposal is under consideration by another publisher), please do let us know.

About Palgrave Pivot:

Palgrave Pivot introduces an innovative new format for scholarly research. Liberating scholarship from the straitjacket of traditional formats and business models, Palgrave Pivot offers authors the flexibility of publishing peer-reviewed research at lengths between the journal article and the conventional monograph.

Palgrave Pivot will emphasize speed of delivery as well as innovation. The initiative undertakes to publish within 3 months of acceptance.

For more information on Palgrave Pivot titles, including details of those already published, where the titles are available for sale, our fast production process, the cover designs and other information, please visit www.palgrave.com/pivot



- 1. Proposed title and subtitle
- 2. Brief description of project's scope and content
 - a) Please provide a brief summary of your project. Include here a description of what makes your project distinctive. What are the particular benefits offered by its content, scope, organisation and/or educational features? What needs does it aim to satisfy?
 - b) What makes your project most suited to being published as a Palgrave Pivot title, rather than as a longer-form monograph or a journal article?
 - c) Please list 2-5 selling points or key benefits of your project

3. Proposed Content

Please attach a chapter by chapter synopsis of the project's planned content and main argument(s). We appreciate that this is bound to be provisional in some respects but in order to make a fair assessment of the project's potential, your initial presentation needs to be as detailed as possible (we would therefore suggest at least half a page per chapter). If you have sample material available, please submit that as well.

- 4. Market and Competition
- 4.1 Please indicate the *primary market* for your project i.e. where it is going to sell in greatest numbers. For example: library market, academic associations (please specify which.) If you expect your Palgrave Pivot title to be assigned as required or supplementary reading for any courses, please give details
- 4.2 Please list any secondary markets that may exist for the project.

4.3 Please list (including author, title and publisher) those publications that your project will be competing with for the end purchaser's attention and money. These might not be <u>direct</u> competitors, but simply what your primary readership is buying/using at the moment. What are the benefits of your project over and above these other publications that would persuade potential customers to buy it?

5 Additional Information

- 5.1 How long do you expect the project to be? Please provide the estimated word count. Palgrave Pivot titles are at lengths between a journal article and a monograph. Typically, this means between 25 and 50 thousand words, but we welcome suitable proposals for projects at any length.
- 5.2 Have you published any of the material included in the manuscript previously (for example, as a journal article or working paper)? If so, please give details.
- 5.3 Do you plan to include any third-party material requiring permission? In general, Palgrave Macmillan recommends that you keep the inclusion of third party material (such as tables, figures, illustrations, photographs, quotations, epigraphs) to a minimum, as seeking permission from copyright holders can be very time consuming. If you cannot avoid including such material please be aware that it will be your responsibility to obtain permission to use the material in print and online. Please confirm if you intend to include third party material and give details. For authors submitting a proposal to our UK office, please see further information available <u>here</u>. For authors submitting a proposal to our US office, please ask the editor for further details.
- 5.4 Will the project include interviews carried out by you, your contributors or third parties? If so please give details
- 5.5 Does the project require any illustration? Please indicate if you plan to include any of the following and, if so, approximately how many.

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5.6 When do you realistically propose to deliver a final typescript?

5.7 Peer review is a vital part of the evaluation process. Please give the names and affiliations of 3-5 academics in your area who might be well-positioned to evaluate the project and offer feedback. Note that we may not necessarily use these suggestions.

6. Author information.

Please provide complete contact information for yourself and any co-authors/co-editors, as well as a short bio or a complete CV. For edited collections, please provide the names and affiliations of all contributors as well.

- THE AUTHOR/EDITOR(S) (please include details of all coauthors/co-editors)
- 7 Name(s)
- 8 Job title(s)
- 9 Work address(es)
- 10 Work telephone number(s)
- 11 Work fax number(s)
- 12 Home address(es)

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- 15 Nationality (required for copyright purposes)
- 16 Please briefly outline any personal or professional information relevant to this publication (previous books, related teaching/research experience, etc.). (You may alternatively prefer to attach a copy of your CV.)