

The audit berufundfamilie pays off

for employers:

With the audit berufundfamilie you provide answers to the shortage of skilled workers and demographic development. You strengthen your employer attractiveness and support your employer branding.

for HR managers:

The audit is the reliable, future-oriented tool for your successful HR work. It supports you in designing and continuously optimizing company offers to reconcile work, family and private life.

for employees and applicants:

The audit helps employees to master the balancing act between professional and family/ private tasks. They gain time for family and friends, social commitment and opportunities for flexible career planning.

berufundfamilie Service GmbH

- Successful for more than 20 years
- Over 1,700 certified employers with some 3 mill. employees
- Established employer network
- On the spot everywhere in Germany with consultants
- Arisen from an initiative of the Non-Profit Hertie-Foundation
- Represented by partners also in Austria and Northern Italy

audit berufundfamilie

The unique management instrument

Contact



Ramiz Heravi
Phone +49 69 7171333-152
service@berufundfamilie.de



Jens Munsel-Gerber
Phone +49 69 7171333-151
service@berufundfamilie.de



berufundfamilie Service GmbH
Hochstraße 49
60313 Frankfurt am Main
Germany
Phone +49 69 7171333-0
info@berufundfamilie.de
www.berufundfamilie.de



#personalbewusst

We are looking forward to your inquiry.
Please contact:

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**Your tool –
strategic,
needs-based,
effective**

Shape your HR policy
strategically and develop your
organization with the audit
berufundfamilie –
the management tool for tailor-
made, profitable solutions
for the compatibility of work,
family and private life.

Recommended by:



Patronage:



The audit berufundfamilie is more effective

Economically measurable

Systematically set up your family- and life-phase-conscious personnel policy – for

- increased satisfaction, motivation, identification and commitment of employees
- less absenteeism and a lower turnover rate
- increased productivity and innovation
- more successful recruitment
- better customer loyalty through image gain

Culturally noticeable

The audit berufundfamilie creates

- a change in corporate culture towards a positive working atmosphere
- an open communication and a constructive co-operation

„With the audits we want to strengthen our attractiveness as an employer. Because we want to provide a work environment that allows for freedom in the temporal and spatial division of work, and that promotes creativity and co-responsibility.“

„Of course, the certificate is also interesting for the newcomer recruitment. While many talk about work-life balance, we can do something prove.“

Marcus A. Wassenberg
HR Director
Rolls Royce Power Systems, Germany

Andreas Löhde
Customs General Inspector
Customs Braunschweig, Germany

The audit berufundfamilie is right for everyone

Suitable for every employer

Whether large corporations, medium-sized businesses or small businesses, whether services, administration or manufacturing companies – employers of all sizes and industries win with the audit.

The audit will pick you up where you stand – no matter how many and which compatibility solutions you (already) offer.

Detailed and needs-based

The procedure and results are tailored to your organization and your employees: We address the individual compatibility potential of your organization/ your company, show you how to reach your goal and we remain at your side – also during the implementation phase.

Comprehensive, specific and on the pulse of the time

Bring a progress to your organization. Together we integrate relevant topics and the latest developments:

- family and life-phase leadership
- individual life designs
- diversity
- care-conscious personnel policy
- work and age
- health management
- generation management
- digitization
- internationality
- inclusion
- ...

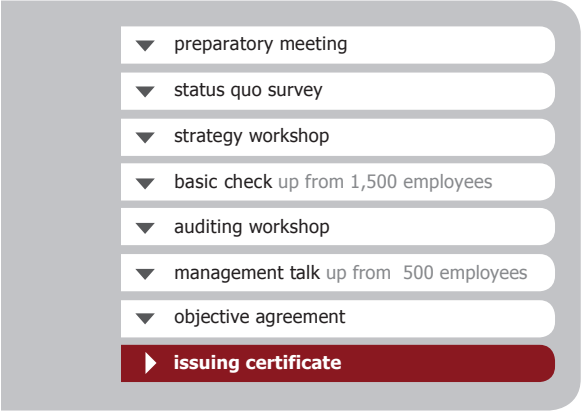
The audit berufundfamilie means dynamic organizational development

Structured procedure

The goals and measures of your family and life-phase-conscious personnel policy are developed along eight fields of action:

1. working time
2. work organization
3. work location
4. information and communications
5. leadership/ management
6. human resources development
7. financial benefits
8. services

The auditing process has a modular structure and is tailored to the size of the company:



The multi-stage process adapts to the development of the organization in the long term. After the first audit, there will be two re-audits every three years. These are followed by the streamlined dialogue process, which is to facilitate exchange and serves quality assurance.

The audit berufundfamilie makes compatibility visible

The certificate



Successful auditing is rewarded with the certificate – the quality seal with a three-year term. With a successful dialogue process, the certificate acquires a lasting character.

The highlight for your internal and external communication: the awarding of the certificate – the publicity platform with the participation of the Federal Ministry of Family Affairs.

Use your certificate logo and enhance your reputation as an attractive employer to employees, potential employees and the general public.

The network offer

As a certificate holder you are a member of the berufundfamilie network. Benefit from regional and nationwide network meetings as well as other offers of the berufundfamilie academy.

„In particular, we value the structure and the ability of the audit to keep a constant eye on the compatibility issue even after a large number of goals and measures have been implemented in the company.“

Gerrit Heuer
PPR – Policy Issues
E.DIS AG, Germany